



*maple leaf
junior golf tour*

For Immediate Release

Miura Golf to Sponsor MJT International Players Championship (IPC)

Vancouver, BC – (April 15, 2016) – The Maple Leaf Junior Tour (MJT), Canada’s number one-played junior golf tour and the ‘Road to College Golf’ in Canada, is pleased to announce that Miura Golf Inc., makers of fine hand crafted forged irons by Katsuhiko Miura, has signed on as Presenting Sponsor of the MJT International Players Championship (IPC) at Fairmont Jasper Park Lodge Golf Course in Jasper, Alberta.

The MJT’s International Players Championship first ran at Oak Valley Golf Club in Beaumont, CA, in 2015, and in 2016 will be hosted at the iconic Fairmont Jasper Park Lodge on August 15th through 17th. An elite field of junior golfers from across Canada together with invited players from the USA, Australia, Mexico and China will compete over 72 holes in a stroke play format for recognition as the IPC Champion in two Boys divisions and one Girls division.

Miura Golf’s three-year commitment to the Maple Leaf Junior Golf Tour’s IPC will provide top finishers in every age division with prizes including new sets of quality Miura custom-fit irons with shafts supplied by the number-one shafts in golf, True Temper. “We are proud to support the Maple Leaf Junior Golf Tour and its up-and-coming young athletes,” said Bill Hollowaty, Executive Vice-President, Product Strategies for Miura Golf Inc. “Junior golfers are the future of this great game.”

Miura Golf has long been a big name in Japan’s forged iron market, where Katsuhiko Miura began making clubs in 1957 and hand-grinds every club in his factory every day. Miura clubs are made one by one, using many handcrafting processes. Special forging techniques are used to ensure that the grain of the steel in each club are fine and uniform, with no voids or bubbles that could interfere with the famous Miura ‘purity of strike’.

“This is an exciting sponsorship for the MJT - Miura Golf is a unique, quality brand which our juniors will be privileged to experience,” said Murray Poje, Executive Director of the MJT. For more details on Miura Golf, please see www.miuragolf.com. For details on the Maple Leaf Junior Golf Tour and the IPC, please visit www.maplejt.com.

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About the MJT: The non-profit Maple Leaf Junior Golf Tour presented by Boston Pizza is Canada's number one-played Junior Golf Tour as well as the only national junior tour run exclusively by PGA of Canada Professionals and the 'Road to College Golf' in Canada. The organization is generously supported by Boston Pizza and Premier Partners Ford, Srixon, Cleveland Golf, Golf Town and TuGo, in addition to valued Tournament and Product Partners. The MJT hosts more than 60 events across Canada, including free Ford Go Golf Junior Clinics, the MJT Mini Tour for 7-12 year olds, and multi-day events for competitive players which also qualify juniors for international competitions. The program offers annual awards, scholarships, and frequent player incentives to help reward player's performance and participation throughout each season. MJT alumni include many Professional Tour players and PGA of Canada Professionals, as well as Canadian Amateur, National and Provincial Junior Champions. The MJT aims to develop champions, in golf and in life, promoting the game from grassroots through to provincial, national, university and professional level.

About Miura Golf Inc.: Miura Golf of Japan makes the world's finest forged clubs, designed and manufactured by patriarch and club expert Katsuhiko Miura with the help of his sons Yoshitaka and Shinei, whom he trained. Miura makes its forged clubs - irons, wedges and putters - in the company's one factory and one forge, both in the city of Himeji, which was for centuries the seat of the ancient Japanese art of samurai sword making. While demand for those weapons has diminished, the generations of steelmaking skill and passion have not - and these are the attributes that the Miura family brings to the creation of the world's best golf weapons.

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